

The FIT Challenge:
2020 FIT at 75: Bringing the Future Into Focus
This report reflects the status of tasks through the beginning of the Fall 2008 semester

Goals and Initiatives	Tasks	Comp. Date (√)
<u>Goal 3</u> Strengthen FIT as a Creative Hub		
<u>Cross Cutting Initiative 3.1</u> Develop industry-leading and financially successful programs of executive education.	<u>3.1.1</u> Move the Executive Education program from the School of Continuing and Professional Studies to the School of Graduate Studies. <u>Status –Fall 2008</u> <i>The Executive Studies Program was moved to the School of Graduate Studies in Fall '05. In Spring '09, a new business plan was created to project revenue and expenses based on the downturn in the economy. The Vice President for Finance and Administration is reviewing the plan.</i>	Fall '05 (√)
<u>Cross Cutting Initiative 3.2</u> Promote FIT as a creative hub.	<u>3.2.1</u> Convene a faculty/administration working group to investigate and coordinate activities designed to promote FIT as a creative hub. <u>Status – Fall 2008</u> <i>\$35,000 for FY '08 was funded for identity development, marketing and events support through the '08 budget process. A public program-“On Creativity” - was created and marketed.</i> <i>A plan for a Hub for Creative Research has been developed. A new corporation - “Creative Solutions Inc.” is planned as the fiscal arm of the hub.</i>	Plan- Spring '07 (√) Impl. begins – Spring '07
	<u>3.2.2 – New Task</u> In collaboration with the Office of Communications and External Relations, promote our presence on 7 th Avenue by hanging flags, similar to those around other colleges and cultural institutions, around the perimeter of our buildings. In addition, place flat screens that market the College in the lobby windows. <u>Status – Fall 2008</u> <i>Flags will be designed, purchased and displayed beginning in Fall '08. This is part of our overall signage program mentioned under Goal 2- Commit to a Culture of Student Centeredness, cross-cutting initiative /task 2.1.2.</i>	
<u>Cross Cutting Initiative 3.3</u> Enhance the use of technology in and outside the classroom.	<u>3.3.1</u> Develop a broadly conceived digital repository to serve both industry and the schools: <ul style="list-style-type: none"> • Create a committee to prepare plan; • Implement plan. <u>Status – Fall '08</u>	Plan- Fall '06 Impl. begins – Spring '07

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	<i>In Fall '06, a committee was formed to develop a plan and make recommendations. In Fall '07, the Vice President for Information Technology and the Dean for Curriculum and Instruction were charged with convening a group to begin implementation. Several recommendations have been implemented and conversations continue regarding implementation of others. The plan is available in the Office of Curriculum and Instruction.</i>	
	<p style="text-align: center;"><u>3.3.2</u></p> Develop a strategy for increasing technology utilization: <ul style="list-style-type: none"> • Create a committee to prepare plan; • Implement plan. <p><u>Status – Fall '08</u> <i>The committee submitted three recommendations; two have been implemented and one has been put on hold because of competing priorities.</i></p>	Plan- Fall '06 Impl. begins – Spring '07
	<p style="text-align: center;"><u>3.3.3</u></p> Create a major initiative to build a research center and lab for business and design to be housed in the School of Graduate Studies. <p><u>Status – Fall 2008</u> <i>See 3.2.1 – Hub for Creative Research</i></p>	Fall '09
<p><u>School of Graduate Studies Initiative 3.1</u> Reconfigure the School to promote both advanced study and research.</p>	<p style="text-align: center;"><u>3.1.1</u></p> Recruit and appoint a Dean for the School of Graduate Studies with the ability to lead research and grow programs of advanced study. <p><u>Status – Fall 2008</u> <i>A new Dean was appointed in Spring '06. The Dean is leading the development of the creative hub and the Hub for Creative Research as well as developing new programs of advanced study.</i></p>	Spring '06 (√)
<p><u>Museum 3.1</u> Develop The Museum at FIT to actively support the work of scholars, students and others in the fulfillment of a creative hub.</p>	<p style="text-align: center;"><u>3.1.1</u></p> Convene a committee to develop a plan for The Museum at FIT to support FIT as a creative hub: <ul style="list-style-type: none"> • Position the Museum as a world-class museum of fashion; • Increase the Museum's visibility and influence through an expanded array of programs that make it an internationally-recognized, interdisciplinary "think tank;" • Integrate the Museum into the life of the College by strengthening its support of scholars, designers, industry leaders, faculty, students and others; • Aggressively develop an outstanding permanent collection of fashion and textiles, which the Museum conserves, documents, exhibits, and interprets for the purposes of inspiring creativity and advancing knowledge. 	Spring '06 (√)

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	<p><u>Status – Fall 2008</u> <i>A strategic plan for the Museum has been completed. A copy of the plan is available in the Museum.</i></p>	
<p><u>Museum 3.2</u> Position the Museum as a destination (physically and virtually) for a broad public</p>	<p style="text-align: center;"><u>3.2.1</u></p> <p>Refine the Museum's mission statement.</p> <p><u>Status – Fall 2008</u> <i>Mission statement is complete.</i></p>	Spring '07 (√)
<p><u>Museum 3.3</u> Increase the Museum's visibility and influence via expanded programs that elevate FIT to an internationally-recognized interdisciplinary "think tank."</p>	<p style="text-align: center;"><u>3.3.1</u></p> <p><u>Status – Fall 2008</u> <i>A plan for increasing the Museum's visibility is incorporated into the Museum's strategic plan, which is available in the Museum.</i></p>	
	<p style="text-align: center;"><u>3.3.2</u></p> <p>Conduct market research; survey museum audiences.</p> <p><u>Status – Fall 2008</u> <i>\$65,000 was funded through the '08 budget process for market research and completed in Summer '08. Market research has been assessed and plans are being developed.</i></p>	Fall '07 & Spring '08 (√)
<p><u>Library 3.1</u> Develop the library to actively support the work of scholars, students and others in the fulfillment of a creative hub.</p>	<p style="text-align: center;"><u>3.1.1</u></p> <p>Convene a committee to develop a plan for the library to support FIT as a creative hub:</p> <ul style="list-style-type: none"> • Identify appropriate directions that support FIT's academic goals, as described in its strategic plan; • Set directions for financial and human resource allocations; • Propose goals and set metrics. <p><u>Status – Fall 2008</u> <i>A strategic plan for the Library has been completed and we are moving forward with implementation based on budget availability. A copy of the plan is available in the Office of Academic Affairs.</i></p>	Spring '06 (√) (committee convened) Spring '07(√) (report due) Fall '07 (√) (implementation begins)
<p><u>Continuing and Professional Studies 3.1</u> Schedule of public programs, events, lectures, exhibitions and celebrations to feature FIT as a cultural and artistic destination for NYC community, to include partnerships with NYC museums and cultural institutions.</p>	<p style="text-align: center;"><u>3.1.1</u></p> <p>Work on a partnership with Kraft Foods to mentor underserved youths in New York City and provide corporate internships to FIT students that will culminate in a public relations event.</p> <p><u>Status – Fall 2008</u></p>	FY '07-'08 (√)

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	<p><i>A 3-way partnership between Kraft, FIT and Step Up, a non-profit organization dedicated to mentoring underrepresented girls, was created. As a result, \$10,000 was donated to the Packaging Design Department. A public relations event highlighting the collaboration will be held during Fall '08 fashion week.</i></p>	