

DEAR F.I.T STUDENT

HERE'S SOME INFORMATION ABOUT OUR WONDERFUL NEW CREATIVE ACCESSORIES PROGRAMMES AT LONDON COLLEGE OF FASHION.

Our unique programmes combine traditional design principles and techniques with innovation, CAD technology and the participation in a study trip to Florence. You will gain a concentrated and superior knowledge of the footwear product, with particular emphasis on creativity and the use of technology.

This summer school is made up of 2 units, which are each 4 weeks long and if taken together, may combine to create an amazing 8 week intensive programme.

To fully benefit from the units, you should have:

- Prior experience (intermediate or above) of drawing / sketching.
- The unit is not suitable for complete beginners
- A strong interest in fashion footwear
- An strong interest in CAD for footwear
- A familiarity with Photoshop
- A selection of 10 pieces of your recent original work, submitted on cd-r with your application. This may consist of fashion design, product design, footwear design or similar
- A minimum I.E.L.T.S score of 5.0

UNIT 1: FORECASTING, RESEARCH & DESIGN

This is a creative unit and you will be encouraged to be as experimental as possible, bearing in mind commercial restraints. We hope to challenge preconceived ideas and opinions – in order to look at alternative interpretations, conclusions and design solutions.

THIS UNIT INCLUDES A 5 DAY FASHION AND CULTURE FIELD TRIP TO FLORENCE.

The following will be covered:

- Foot analysis, biomechanics & foot anatomy
- Measuring the foot & fitting
- Materials – properties, sourcing, production. Understanding leather
- Sustainability – ethical footwear
- From mass market to bespoke & couture.
- Vintage and contemporary footwear will be examined and handled, to gain a greater understanding of the development of footwear and its history.
- Sketching, technical drawing, concept, colour and materials boards.
- Consumer / market research.
- Working with inspiration, design conceptualization, through design development
- Range building
- Branding, packaging, display.
- The great variety of influences on fashion - social events, technological innovations, architecture, the arts, mass media and individual designers will be examined, through a series of lectures and visits to selected exhibitions / collections in museums / galleries.
- A journal will be kept to help the student to critically examine and express their opinions on the visits. The information gathered may then be utilised to inform and inspire their work on the programme.
- Visits (industry / store) may be planned if appropriate.

Length of unit: 4 weeks

Total Class hours: 60

Non class hours expected (homework, research, self directed study): 30

Unit level: intermediate

UNIT 2: DIGITAL FOOTWEAR DESIGN

Proficiency in the use of computer aided design and manufacture has become imperative in today's ever demanding fashion and lifestyle industries. London College of Fashion is at the forefront of technological advances and has invested in state of the art technology and software to make leading CAD/CAM technology and 3D design software available to students.

We have more than 10 years experience working with three-dimensional body scanners and have conducted benchmark trials of new systems, evaluated measurement extraction software and supported the continuing development of shape analysis. Our INFOOT digital foot scanner uses safe laser technology and moving scan heads to capture 3D data of an individual foot or last. The shape and measurements can then be used in 3D design processes.

Following design of heel units in Romans CAD the 3D CAD files may be exported to rapid prototyping to realise a prototype model on the Z-Corp 3D printer. Digital fashion is the future.

You will:

- Investigate product development solutions for design, digitizing, flattening images 3D to 2D, pattern cutting, pattern manipulation and lay planning.
- Gain experience of 3D scanning technology through lecture and demonstration in the use of the INFOOT digital foot scanner
- Have the ability to realise designs in three dimensions using the Romans CAD software package and E-lasts (digital lasts).
- Develop a 3D product range in Romans CAD, utilising the software's 3D functionality to take snapshots of designs from varying views facilitating their display as a product range in the Adobe Photoshop software package.
- Have knowledge of the processes and technologies involved in rapid prototyping through participation in a lecture and demonstration.
- Use Romans Cad to design a heel unit which will be exported from Romans Cad as a file for manufacture in the Rapid prototype machine.
- Import a 2D last with style lines from Adobe Illustrator into Romans Cad for use in the development of a 3D shoe design.
- Explore the process of creating a flattening.
- The process will culminate in utilising the pattern cutting functionality of Romans CAD to produce a pattern which could be taken into the work room to produce a sample shoe and to produce a lay plan.

Length of unit: 4 weeks

Total Class hours: 60

Non class hours expected (homework, research, self directed study): 30

Unit level: beginners / intermediate

Unit 1 FORECASTING : RESEARCH : DESIGN



Monday 22 June
Orientation day part 1
ALL STUDENTS TO ATTEND

Tuesday 23 June
Orientation day part 2
ALL STUDENTS TO ATTEND

Wednesday 24 June
Classes start

Classes continue until
Tuesday 30 June –
Sunday 5 July
Florence trip

Week commencing
Monday 6 July
Classes resume

Friday 17 July
Awarding of certificates
ALL STUDENTS TO ATTEND

THE FLORENCE TRIP



The trip is included in the Creative footwear FORECASTING : RESEARCH : DESIGN unit and there is no additional fee to pay. You will just need to bring spending money! If for any reason you do not wish to participate, please notify us with your programme application.

There will be a presentation on the trip before we leave, when we will give you all the details.

Florence is.....quite simply divine. Divine art, architecture, food, climate and of course inspiration....

You will be visiting Firenze accompanied by a member (or members) of staff who know the city well. It is a working trip...you will be sketching, photographing, people watching, visiting fabulous museums and galleries.

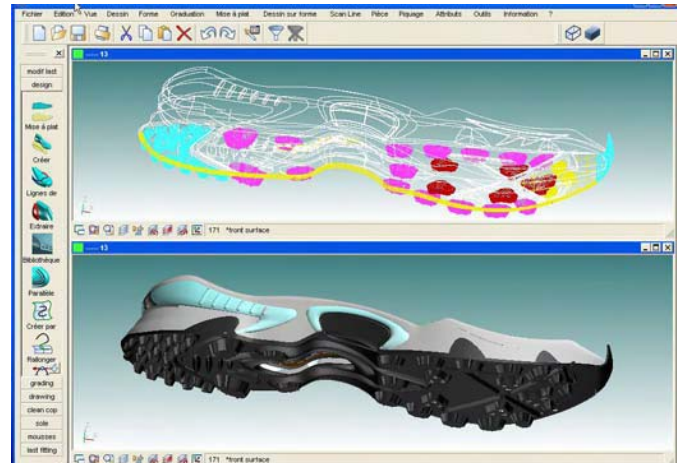
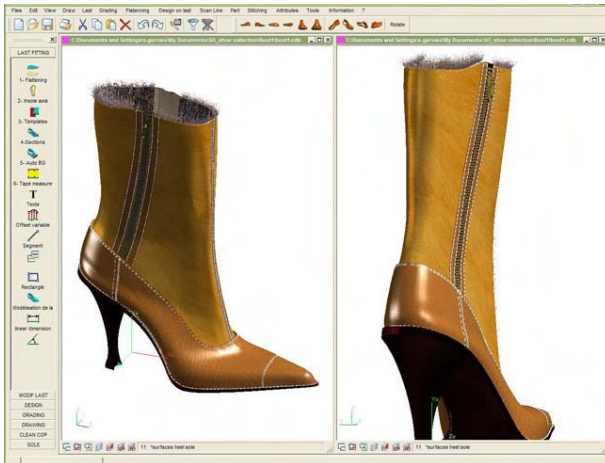
You will:

- Participate in a class at the Salvatore Ferragamo shoe museum /www.salvatoreferragamo.it
 - Visit the Uffizi Gallery (painting + sculpture)
 - Visit the costume museum, jewellery museum at the Palazzo Pitti (interiors, costume, jewellery)
 - Visit the Museo Stibbert (armoury + artefacts) www.museostibbert.it
 - Participate in drawing exercises and street style research
 - Produce a sketchbook of inspirational work
- There will also be free time to explore Florence and its rich abundance of artefacts, as well as enjoy wonderful Italian food and culture and visit discount outlets in the local area outside the city

IF YOU REQUIRE A VISA FOR THE TRIP, PLEASE CONTACT YOUR SA OFFICE FOR MORE INFORMATION (you may need flight and hotel details for the application from LCF)

The accommodation is likely to be in double, triple & quadruple rooms, in a typical Italian hotel.

UNIT 2 DIGITAL & CAD



Monday 20 July
Orientation day
ALL STUDENTS TO ATTEND

Tuesday 21 July
Classes start

Thursday 13 August
Last class

Friday 14 August
Awarding of certificates
ALL STUDENTS TO ATTEND

FAQ

** WILL ALL THE CLASSES BE IN ONE LOCATION?

London college of Fashion is located over a number of sites. You MAY be required to travel between the sites below on a daily basis:

20 John Princes Street W1G OBJ

Tube: Oxford Circus (exit 4)

Main campus and study abroad office, student canteen, library

Map + info:

<http://www.fashion.arts.ac.uk/13257.htm>



65 Davies Street W1K 5DA

Tube: Bond Street

IT open access facility, student canteen, student hub

Map + info:

<http://www.fashion.arts.ac.uk/13253.htm>



40 Lime Grove W12 8EA

Tube: Goldhawk Road / Shepherds Bush

Student canteen

Great area for cheap fabrics!

Map + info:

<http://www.fashion.arts.ac.uk/13256.htm>



Classes may take place at other LCF sites as well.

****WHAT ABOUT TIMING OF CLASSES?**

Classes will run Monday to Friday, starting at 9.30am and ending at 4.30pm, sometimes earlier. There are two short breaks and a lunch break. There may be one or more additional evening sessions. We are doing our best to plan in free days, Fridays, which will allow you to plan some additional trips if you wish. Your schedule will be available at orientation, no earlier.

****WHAT MUST I UNDERSTAND ABOUT ATTENDANCE?**

In order to maintain the academic integrity of the programme, a **RIGOROUS** attendance policy is in force. Instructors will take attendance in every class and will report any absences to the Study Abroad Co-ordinator on the day of the absence. You will then be contacted to ascertain the reason for absence. This information will then be logged on your academic record and may affect the final grade for that class.

Absences:

If you are sick & unable to attend a class **IT IS ESSENTIAL** that you e-mail the study abroad co-ordinator or call the Study Abroad office at your earliest convenience to log the absence. If you are absent from more than 2 sessions of a unit with no valid explanation, you may be asked to withdraw from that unit.

The programme is extremely intensive and one missed class can represent 10% of a unit. Classes cannot be made up. If a class is missed it is your responsibility to ensure that you obtain any class handouts / materials.

Tutors are not expected to stay after the end of a class to cover missed material with students. If you can demonstrate good cause for missing class (e.g. illness, emergency) you may appeal to the Programme Director for an excused absence.

Unexcused absences:

Will be treated as follows:

- Each missed class will reduce the grade by one step.
- A student earning an "A" for their work on a unit would receive an "A-" if they miss one class without the approval of the Programme Director or a logged absence due to sickness.

Lateness:

It is **essential** that you arrive early for classes. Lateness will be logged on registers & reported to the Study Abroad Co-ordinator. If lateness is persistent & unjustified, your final grade will be affected.

Publication of results:

Assessment feedback will be sent to you by post after the completion of the unit. Grades will not be published, but will appear on your official LCF transcript. Official transcripts will be sent to your home institution within 8 weeks after completion of the course.

Late or non-submission of work:

If you have suffered from illness or a serious personal issue such as bereavement, which has affected the quality of your work or ability to complete an assignment, you should hand in work on time and

complete an extenuating circumstances form, with medical certificate, or other evidence, if relevant. An extension may be arranged with the Study Abroad Director.

If work is handed in late for an agreed deadline without a valid and relevant reason, it will not be assessed and an appropriate grade will be awarded.

Referral / resubmission

Should you fail to complete the required elements or attain the required standard to pass a unit, you may have the opportunity to submit a new / amended piece of work in order to pass and receive a grade. In this case, you will be notified of the requirement and the dates for completion of work - which may not extend more than 4 weeks from the end of the semester. You must submit work by post or personally, by the agreed date and time. Failure to do so will result in a fail. If the work is to be returned, you must supply agreed payment to do this.

****WHAT MATERIALS & EQUIPMENT SHOULD I BRING FOR MY CLASSES?**

It is recommended that you bring the following: (It may be less expensive to purchase some of these supplies at home and bring them with you).

Unit 1:

Propelling pencils (with HB leads)
A selection of standard pencils (HB, B leads)
A selection of paint brushes
A selection of drawing / art materials (pencils, pens, paints, water colours, gouache, markers)
Eraser
Ruler 30cm (12")
Set square
Masking tape
Layout or visualizing pad A3 (11" x 14")
A minimum of 2 sketchbooks
Tracing pad A4 (8 ½ " x 11")
Fine line black pens: 0.2 + 0.8
Notebook A4 (8 ½ " x 11") (plain, unruled) – to be used as your ECH journal
Large glue stick (Pritt, UHU etc.)
Paper scissors
Mounting boards (tutor will advise)
Craft knife (x-acto knife) + blades
Some additional art supplies, such as paper will be provided in the class.

Unit 2:

Sketchbook, paper for printing (tutor will advise), fabric for printing (tutor will advise).

Essential equipment for both units:

Digital camera or SLR camera (film if needed).
Memory sticks for your camera are expensive in the UK, so bring what you need with you – remember you will be taking LOTS of photos here as well as on your travels.....
Memory stick or cdr's (these are cheaper in the US).
Notebooks & writing equipment.
Files for handouts
You may choose to bring your laptop – however, make sure it is compatible (see Electrical equipment below). Make sure you have it insured!

If you are unsure, contact us. Your tutors in London will advise you of any additional items you will need to purchase in the first class! You should make an allowance of GBP 150 for the purchase of additional art materials, newspapers & magazines (which are particularly expensive) for course assignments during the programmes. Locations of specialist suppliers in the local area will be given to you in classes.

UK paper and file sizes are different to the rest of the world, so it's recommended that you buy any files and loose paper in the UK, once you arrive.

****WHAT'S THE COURSE WORK LIKE?**

We do not work from textbooks at London College of Fashion, so you do not need to budget for these. Assignment briefs & handouts will be given out in your classes by individual tutors. During the programme you will be set a variety of assignments, which will be assessed and graded by your tutor. When the assignments are set you will be given a hand-in date and your tutor will explain the assignment to you. At the end of the programme (personally, or by post) you will receive feedback sheets and your assignment grade (in letter form).

****WHO WILL MY TUTORS BE?**

You will be taught by a number of LCF staff, who also teach at other Universities in the UK, as well as work in the industry. Your main design tutor (Design unit) will be **AKI CHOKLAT**. Google him!

****WILL THERE BE A LIBRARY FOR ME TO USE?**

The College library is based at John Princes Street and houses over 40,000 books and 200 periodicals relating to fashion, clothing, accessory design, theatre costume, hairdressing and beauty culture. It is complimented by books on management, cultural studies, media and communication. Photocopying services are available, and additional materials include, videos, DVDs, cuttings and photographs. The library is resourced with specialist publications and periodicals from around the world, as well as valuable archival material, which is invaluable for research and for fulfilling projects and assignments on the Programmes.

The student ID card you will receive at orientation will serve as a library card. An introduction to the library will be given during orientation. The library may operate shorter opening hours during the summer months.

****WILL I HAVE INTERNET ACCESS AT THE COLLEGE?**

There will be open access IT labs for your use, with internet access and printers. There are wireless facilities at some College sites. During orientation you will you will receive a login & your LCF e-mail address, so you can use the London College of Fashion server.

It is essential that you attend this session, if you miss it, there will be delays logging you into the system resulting in you not having access to University internet & mail facilities.

There are also many internet facilities in the vicinity of the College, with cheap e-mail facilities.

****WHAT ABOUT E-MAIL?**

You will receive your LCF e-mail account (which can be diverted to your existing personal mail account) at orientation.

****WILL THERE BE TIME IN THE PROGRAMMES FOR ME TO TRAVEL INDEPENDENTLY IN EUROPE?**

We know that you will be keen to use your time in Europe exploring the UK and perhaps even other countries, so we bear this in mind when planning the schedules – to give you as many free days towards the beginning or the end of the week as we can!

****WHEN WILL I GET MY SCHEDULE?**

On the orientation days. Not before.

****HOW WILL I KNOW IF I AM ACCEPTED?**

Acceptance letters and pre departure information will be distributed to you by your Study Abroad office at F.I.T.

****I HAVE MORE QUESTIONS ABOUT THE PROGRAMME WHO CAN I CONTACT AT LCF?**

If you need more information or have any additional queries, please do not hesitate to contact us. No question is 'silly', we know how nerve racking and exciting coming to a new country can be.....we receive e-mail from students (and parents...and partners) all the time.

Mail me: Basia Szkutnicka, the Study Abroad Director. b.szkutnicka@fashion.arts.ac.uk

Kind regards and hopefully see you in London!

Basia